

**MK**  
**MOOV**

Stile, design, innovazione,  
qualità del prodotto,  
rispetto per l'ambiente  
e per le persone.

*Style, design, innovation,  
quality of the product,  
respect for the environment  
and for people.*



# Made in Italy

## Ceramiche Keope



In Ceramiche Keope riteniamo che la **responsabilità sociale** di un'impresa si manifesti innanzitutto operando con **trasparenza e correttezza** nei confronti di tutti gli interlocutori, siano essi clienti, fornitori, collaboratori.

Per questo motivo abbiamo aderito con convinzione al "codice etico" di Confindustria Ceramica che impegna a **comunicare con chiarezza l'origine dei nostri prodotti**.

Riteniamo che il marchio **"Made in Italy"** sia garanzia di valori forti quali **stile, design, innovazione e qualità del prodotto**, ma soprattutto rappresenti **rispetto per l'ambiente e per le persone**.

Siamo convinti che le nostre ceramiche "Made in Italy" siano sinonimo di qualità, design, ed etica del lavoro e pertanto, con orgoglio, comunichiamo e promuoviamo questo valore.

At Ceramiche Keope, we believe that the **social responsibility** of a company should express itself by means of a **transparent and correct approach** to all interlocutors, irrespective of whether they are customers, suppliers or co-operators.

For this reason, we have chosen to comply with the "code of ethics" of Confindustria Ceramica (Italian association of ceramic industries), which means that we **must clearly indicate the origin of our products**.

We believe that the **"Made in Italy" mark** guarantees strong values, such as for instance **style, design, innovation and quality of the product**, and above all respect, **for the environment and for people**. We are convinced that "Made in Italy" means products of top quality, with a high standard of design and manufactured in accordance to work ethics. Therefore, we are proud to inform you of the above and to promote these values.





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GRES PORCELLANATO . PORCELAIN STONEWARE

# MOOV

*Gusto contemporaneo per atmosfere suggestive.  
Moov incarna l'eleganza dell'urban style grazie a una grafica  
morbida, caratterizzata da un leggero movimento che trae  
ispirazione dai materiali cementizi, esaltandone la materia.*

*A completare la gamma Keope propone le grandi lastre 120x240  
per arricchire di nuove opportunità progettuali  
l'architettura contemporanea, ed offrire tutto il valore tecnico  
ed estetico del gres porcellanato.*

*Contemporary taste for evocative atmospheres.  
Moov embodies the elegance of an urban style thanks to its soft graphics,  
characterized by a slight movement that is inspired by cement-based  
materials, thus enhancing the matter.*

*To complete the range, Keope offers the maxi plates 120x240  
which enrich contemporary architecture with  
new design opportunities and offer all the technical  
and aesthetic values of fine porcelain stoneware.*



La palette cromatica gioca su nuances contemporanee, spaziando da tinte chiare e delicate fino a toni più intensi e distintivi. L'ampia gamma di formati e le tre finiture superficiali fanno di Moov una collezione completa che consente la massima libertà progettuale, pensata per interni ed esterni capaci di stupire e lasciare spazio all'immaginazione.

The color palette plays with contemporary nuances, ranging from light and delicate shades to more intense and distinctive tones. Moov's wide range of sizes and three surface finishes create a complete collection that allows maximum freedom of design, intended for both indoor and outdoor work, capable of surprising and allowing room for imagination.



# MOOV

## I N D O O R

*120x240\* . 120x120\* . 60x120 . 30x120 . 20x120  
60x60 . 30x60 . 14,7x60 . 9,7x60 . 6,4x60 . 3,1x60 . 45x45*



## O U T D O O R

*30x60 Grip*

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*60x60 Strutturato spessore 20 mm - K2*  
*Textured 20 mm thickness - K2*

*Gres porcellanato*  
*Porcelain stoneware . Grès cérame*  
*Feinsteinzeug . Gres porcelanico*

*5 colori*  
*colours*  
*12 formati*  
*sizes*

*3 surfaces*  
*superfici*  
*2 spessori*  
*thicknesses*

\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

# Moov Grey

*Espressione del vivere moderno.  
Expression of modern living.*

Moov Grey è materia d'ispirazione per  
spazi ricercati, dal taglio architettonico contemporaneo  
e dall'atmosfera rilassante.

Moov Grey is material made to inspire  
sought after spaces, with a contemporary architectural cut  
and a relaxing atmosphere.

**MOOV**



Moov Grey 60x60 - 24"x24" Nat Rt















# Moov Anthracite

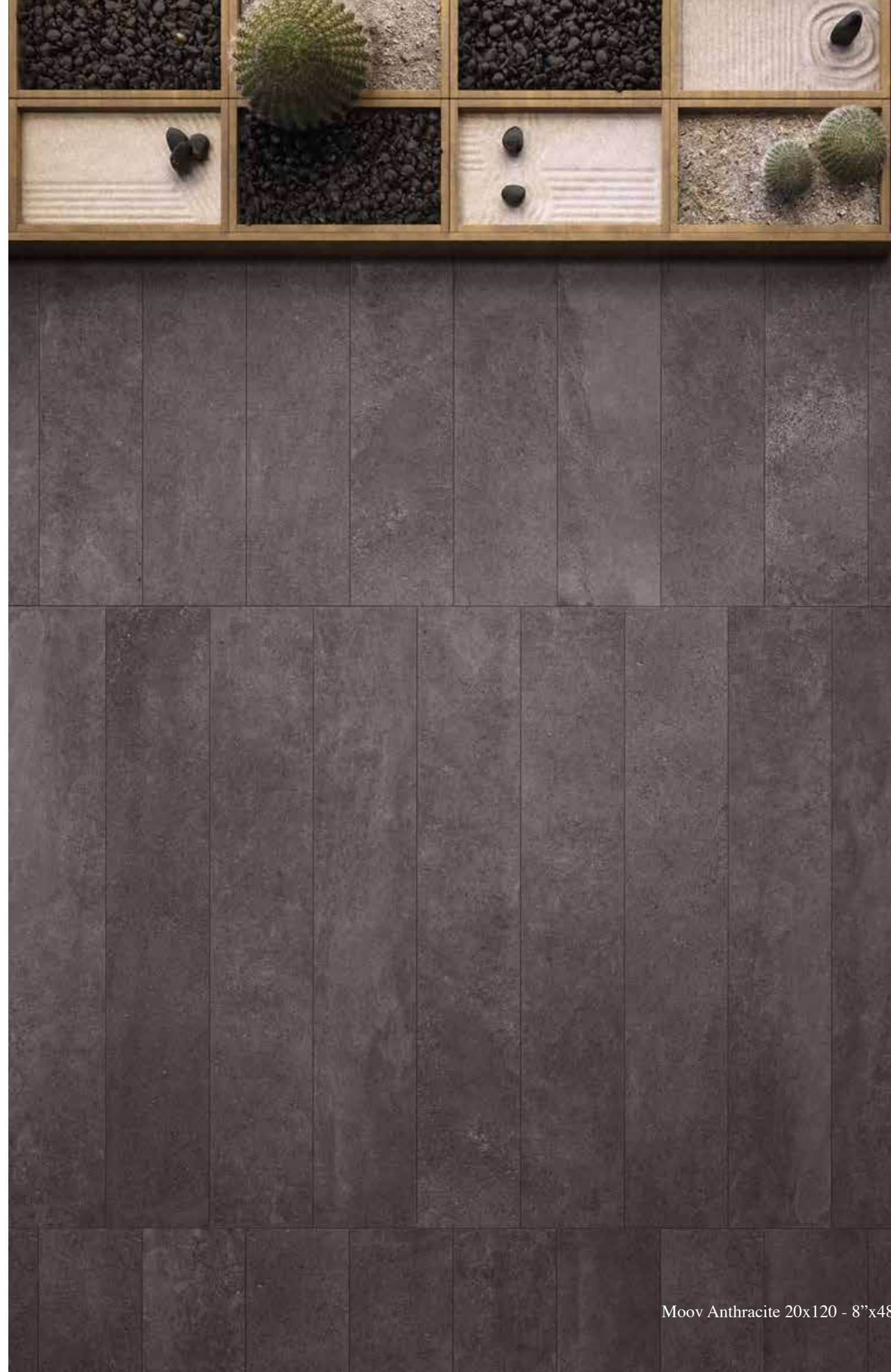
*Avvolgenti sensazioni di esclusività.  
Enchanting feeling of exclusivity.*

Elegante e funzionale, Moov Anthracite è capace  
di trasformare spazi residenziali e pubblici  
in ambienti raffinati e accoglienti.

Elegant and functional, Moov Anthracite is capable  
of transforming public and residential spaces  
into refined and welcoming environments.

**MOOV**

Moov Anthracite 20x120 - 8"x48" Nat Rt











# Moov Beige

*Momenti di intima eleganza.  
Moments of intimate elegance.*

Con Moov Beige è possibile disegnare ambienti  
che abbiano intimità e calore senza rinunciare alla freschezza  
dello stile contemporaneo.

Moov Beige allows you to design an ambient  
with intimacy and warmth without sacrificing the freshness  
of a contemporary style.

**MOOV**



Moov Beige 60x60 - 24"x24" Nat Rt









# Moov Moka

*Dettagli d'autore.  
Innovative touches.*

Moov Moka si inserisce con eleganza in contesti sofisticati,  
per reinterpretare in un'ottica nuova  
gli spazi architettonici.

Moov Moka presents itself with elegance in sophisticated contexts,  
so as to reinterpret architectural  
spaces in a new perspective.

**MOOV**



Moov Moka 60x120 - 24"x48" Nat Rt









Moov Moka 60x120 - 24"x48" Nat Rt

# Moov Ivory

*Giochi di design.  
Design games.*

Moov Ivory esalta il look essenziale degli ambienti, sfruttando accostamenti di forme e colori originali per sposare il design più attuale.

Moov Ivory enhances the essential look of environments by using combinations of forms and original colors so as to embrace the most current design.

**MOOV**

Moov Ivory 60x60 - 24"x48" Nat Rt  
Moov Ivory 30x60 - 12"x48" Nat Rt





Moov Ivory 60x60 - 24"x48" Nat Rt  
Moov Ivory 30x60 - 12"x48" Nat Rt



Moov Ivory 60x60 - 24"x48" Nat Rt  
Moov Ivory 30x60 - 12"x48" Nat Rt







Moov Ivory 120x240 - 48"x96" Nat Ret  
Moov Ivory 120x120 - 48"x48" Nat Ret  
Moov Ivory Mosaico 30x30 - 12"x12"

Il sistema intelligente in **GRES PORCELLANATO**  
a spessore **2 CM** per pavimentazioni  
in **SPAZI ESTERNI**.



The intelligent paving  
system 2 CM-thickness  
PORCELAIN  
STONEWARE TILES  
for OUTDOOR  
APPLICATIONS.

Le système intelligent  
en GRÈS CÉRAMÉ de  
2 CM d'épaisseur  
destiné au pavage  
des ESPACES  
EXTÉRIEURS.

Das intelligente  
System aus  
FEINSTEINZEUG mit  
2 CM Stärke  
für BODENBELÄGE IM  
AUSSENBEREICH.



**PER LA CASA**  
FOR THE HOME . POUR LA MAISON . FÜR DIE WOHNUNG

camminamenti vialetti sentieri su prato o ghiaia verande piscine aree cortilive garage scale	walkways driveways paths on grass or gravel verandas swimming pools courtyards garages stairs	passage allées sentiers sur pelouse ou gravier vérandas piscines cours garages escaliers	Laufwege Wege Pfade auf Rasen oder Kies Veranden Schwimmbäder Hofbereiche Garage Treppen
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**NEGLI SPAZI PUBBLICI**  
FOR PUBLIC SPACES . DANS LES ESPACES PUBLICS . IN ÖFFENTLICHEN BEREICHEN

servizi pubblici alberghi stabilimenti balneari negozi ristoranti bar centri benessere arredo urbano passaggi in sicurezza	public services hotels private beaches shops restaurants bars wellness centres urban design safety passages	services publics hôtels établissements balnéaires magasins restaurants bars centres de bien-être mobiliier urbain passages sécurisés	Öffentliche Dienstleistungen Hotels Badeeinrichtungen Geschäfte Gaststätten Bar Wellness-Center Stadteinrichtung Schutzwege
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Completa  
**VERSATILITÀ di POSA**  
per tutte le esigenze di  
applicazione.  
K2 arreda facilmente gli  
spazi all'aperto.

Complete LAYING VERSATILITY for all  
application requirements. K2 is a design  
feature for outdoor spaces.

VERSATILITE complète de la POSE pour  
toutes les exigences d'application. K2  
décore aisément les espaces à ciel ouvert.

Vollständige VIELFÄLTIGKEIT  
der VERLEGUNG für alle  
Anwendungserfordernisse. K2 gestaltet  
müheles Bereiche unter freiem Himmel.

K2 introduce una nuova prospettiva progettuale.  
K2 mette a disposizione degli architetti e professionisti  
uno strumento nuovo per creare continuità di  
superficie tra interni ed esterni.  
Infatti, è studiata per trovare continuità di superficie  
nelle collezioni di Keope per interni anche a spessore 1  
cm nella versione R9.

K2 introduces a new design perspective.  
K2 offers architects and professionals a new instrument to  
create continuity between interior and exterior surfaces.  
Indeed, it is designed to create continuity even between  
the surfaces of the Keope 1 cm thick interior and exterior  
collections in the R9 version.

K2 introduit une nouvelle perspective conceptuelle.  
K2 met à la disposition des architectes et des  
professionnels un nouvel instrument pour créer une  
continuité de surface entre l'intérieur et l'extérieur.  
En effet, il est conçu pour trouver une continuité de surface  
dans les collections de Keope pour l'intérieur également  
d'une épaisseur de 1 cm dans la version R9.

K2 führt eine neue Entwurfsperspektive ein.  
K2 stellt den Architekten und Fachleuten ein neues  
Hilfsmittel zur Verfügung, um durchgängige Oberflächen  
zwischen Innen- und Außenbereichen zu schaffen.  
Tatsächlich wurde entwickelt, um unterbrechungslose  
Oberflächen mit den Kollektionen von Keope für  
Innenbereiche auch mit einer Dicke von 1 cm in der  
Ausführung R9 zu schaffen.



**POSA A SECCO  
IN APPOGGIO SU:**

Dry laying on:  
Pose à sec en appui sur:  
Trockene verlegung Durch Auflage auf:

<b>ERBA</b> Grassy ground Sols herbeux Rasen	<b>GHIAIA</b> Gravel Gravier Kies	<b>SABBIA</b> Sand Sable Sand
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**POSA SU MASSETTO  
CON COLLA**

Laying on screed with adhesive  
Pose sur chape avec de la colle  
Verlegung auf Estrich mit Kleber



**POSA SOPRAELEVATA  
CON SUPPORTO:**

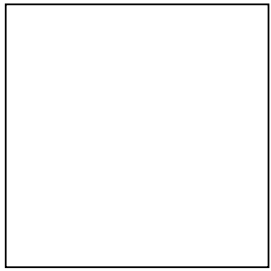
Raised laying with support:  
Pose surelevée avec support:  
Verlegung auf Hohlraumboden mit Halterung:





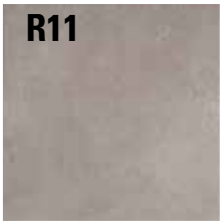
FORMATI  
SIZES · FORMATS  
FORMATE · FORMATOS

SPRESSORE 20 mm



60x60  
24"x24"  
STRUTT. RT

COLORI  
COLOURS · COULEURS  
FARBEN · COLORES



MOOV GREY

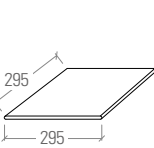


MOOV BEIGE

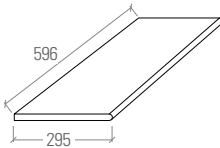


MOOV MOKA

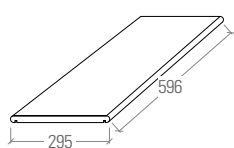
PEZZI SPECIALI  
TRIMS · PIÈCES SPÉCIALES  
FORMTEILE · PIEZAS ESPECIALES



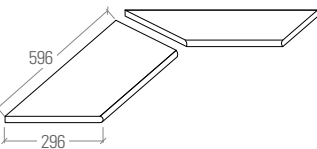
Angolare bordo con toro  
30x30



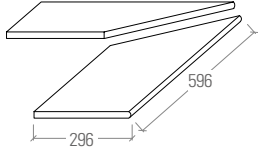
Bordo con toro  
30x60



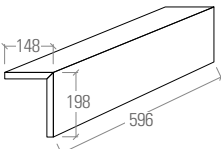
Top  
30x60



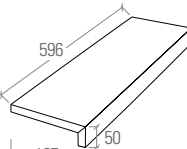
Angolo interno  
bordo con toro  
30x60



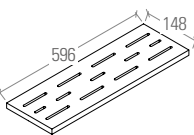
Angolo esterno  
bordo con toro  
30x60



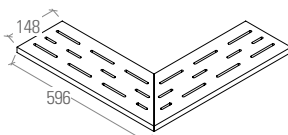
Cordolo "L"  
60x20x15



Terminale "L"  
60x20x5



Griglia  
15x60



Angolo griglia  
15x60

Le quote indicate nei disegni sono espresse in mm. The values in the drawings are expressed in mm.  
Les cotes indiquées sur les dessins sont exprimées en mm. Die in den Zeichnungen angegebenen Höhen sind in mm ausgedrückt.



Per dettagli sul prodotto in 20 mm di spessore e sui relativi sistemi di posa ed, in particolare, per le raccomandazioni, accorgimenti, limitazioni di utilizzo e precauzioni in fase di posa, si raccomanda di prendere visione del catalogo K2 e del sito [www.keope.com](http://www.keope.com)

For further details on the 20 mm product and the installation systems, in particular for recommendations, restrictions of use, and precautions during installation, please refer to [www.keope.com](http://www.keope.com) website and to the 20 mm catalogue K2.

Pour de plus amples détails sur les produits de 20 mm d'épaisseur et sur leurs systèmes de pose, et en particulier, pour les recommandations, mises à jour, limitations d'usage et précautions en phase de pose, veuillez prendre connaissance du catalogue K2 et du site [www.keope.com](http://www.keope.com)

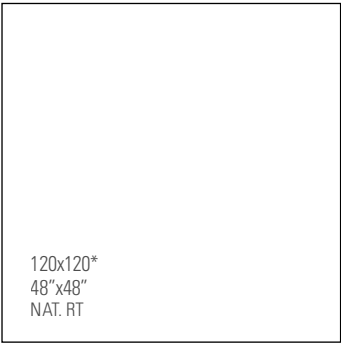
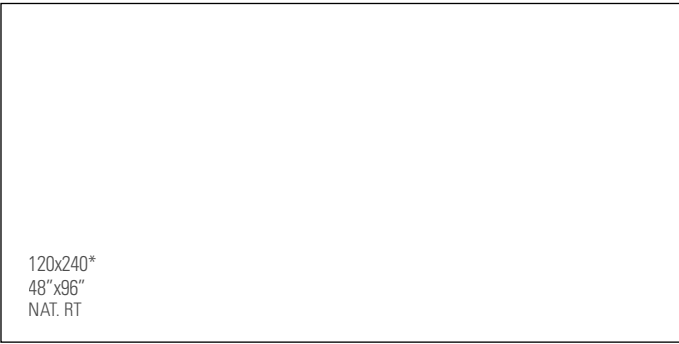
Für details zum produkt mit 20 mm stärke und entsprechende verlegesysteme, insbesondere hinsichtlich hinweise und anmerkungen, nutzungseinschränkungen und vorsichtsmassnahmen während der verlegung, wird die einsicht des katalogs K2 und der webseite [www.keope.com](http://www.keope.com) empfohlen.

Para más detalles sobre el producto de 20 mm de espesor y el sistema de colocación correspondiente, así como consejos, precauciones, límites de uso y medidas a tomar durante la colocación, consulte el catálogo K2 y el sitio web [www.keope.com](http://www.keope.com)

Grey

NATURALE . NATURAL . NATUREL . NATURBELASSEN . NATURAL  
NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO  
GRIP RETTIFICATO . GRIP RECTIFIED . GRIP RECTIFIÉ . GRIP REKTIFIZIERT . GRIP RECTIFICADO

MOOV  
FORMATI . SIZES . FORMATS . FORMATE . FORMATOS



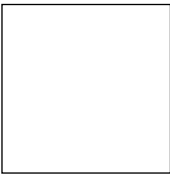
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24"x48"  
NAT. RT



30x120  
12"x48"  
NAT. RT



20x120  
8"x48"  
NAT. RT



60x60  
24"x24"  
NAT. RT



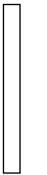
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12"x24"  
NAT. RT  
GRIP RT



14,7x60  
5 3/4"x24"  
NAT. RT



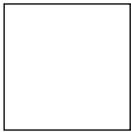
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3 7/8"x24"  
NAT. RT



6,4x60  
2 1/2"x24"  
NAT. RT



3,1x60  
1 1/4"x24"  
NAT. RT



45x45  
18"x18"  
NAT.

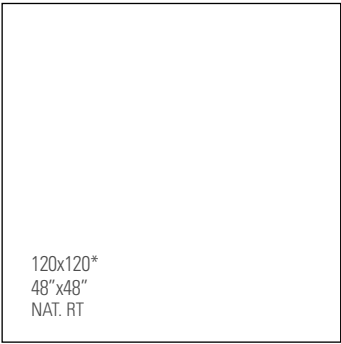
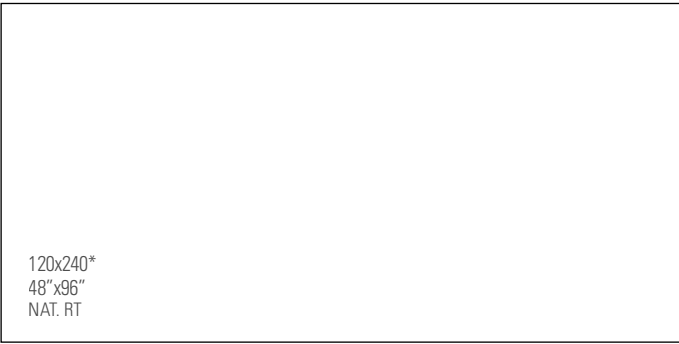


\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

Anthracite

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GRIP RETTIFICATO . GRIP RECTIFIED . GRIP RECTIFIÉ . GRIP REKTIFIZIERT . GRIP RECTIFICADO

MOOV  
FORMATI . SIZES . FORMATS . FORMATE . FORMATOS



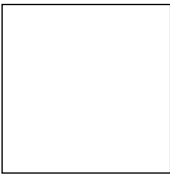
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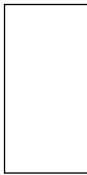
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20x120  
8"x48"  
NAT. RT



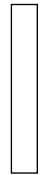
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24"x24"  
NAT. RT



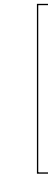
30x60  
12"x24"  
NAT. RT  
GRIP RT



14,7x60  
5 3/4"x24"  
NAT. RT



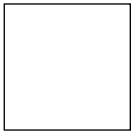
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3 7/8"x24"  
NAT. RT



6,4x60  
2 1/2"x24"  
NAT. RT



3,1x60  
1 1/4"x24"  
NAT. RT



45x45  
18"x18"  
NAT.



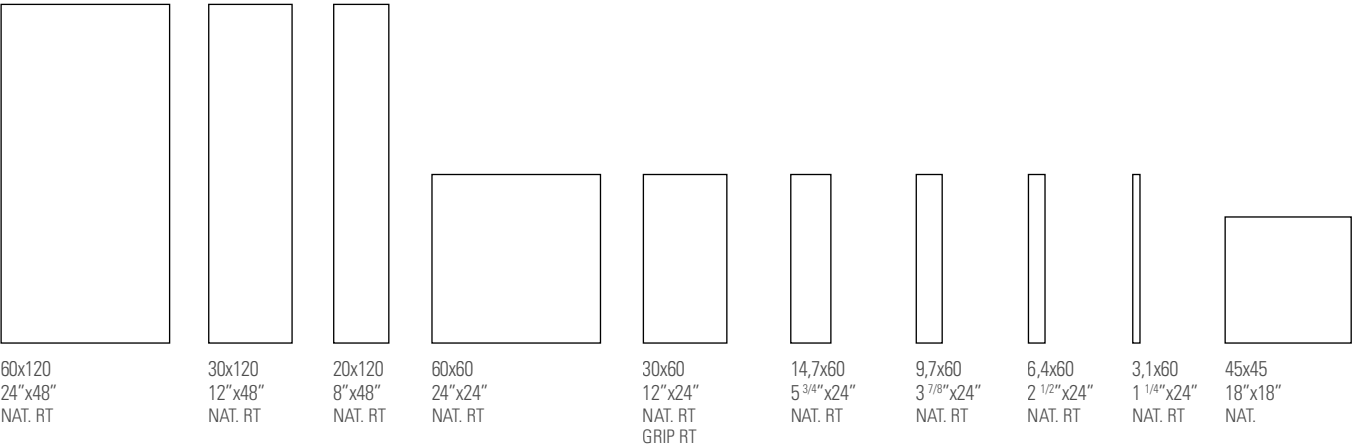
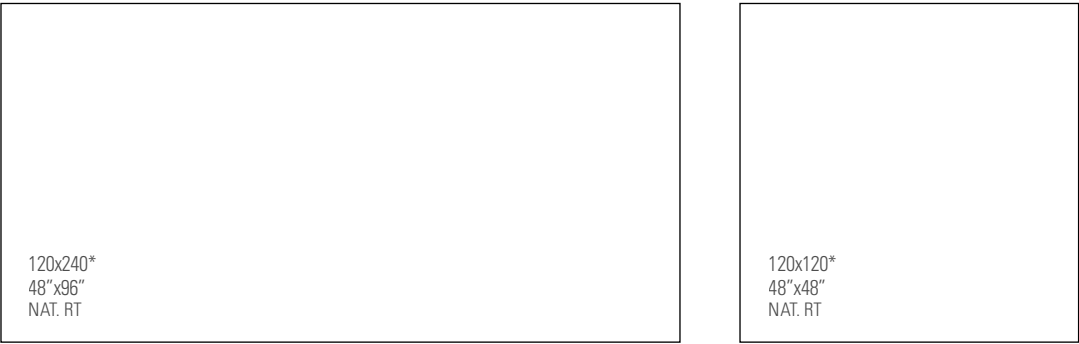
\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm



Beige

MOOV  
FORMATI . SIZES . FORMATS . FORMATE . FORMATOS

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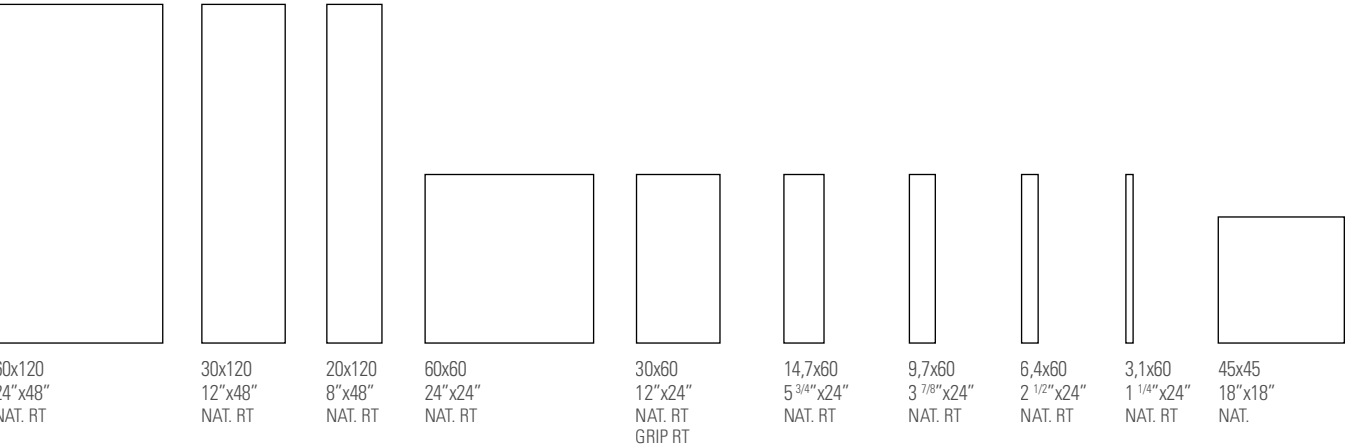
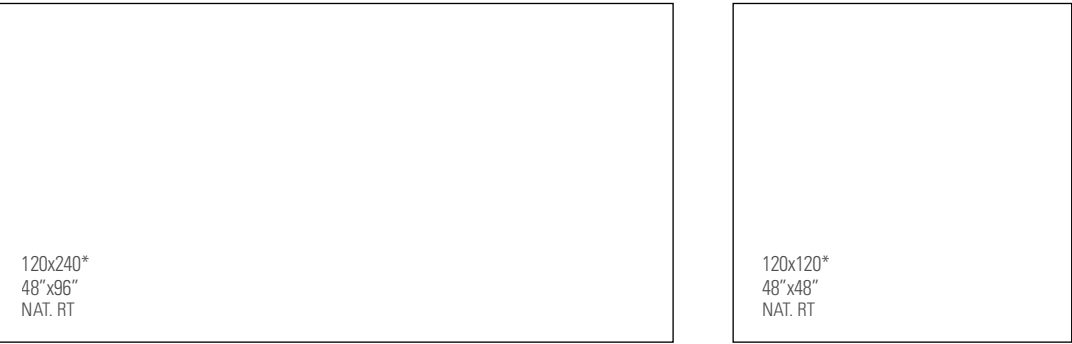


\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

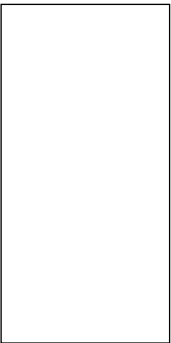
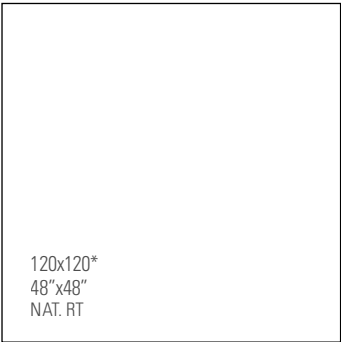
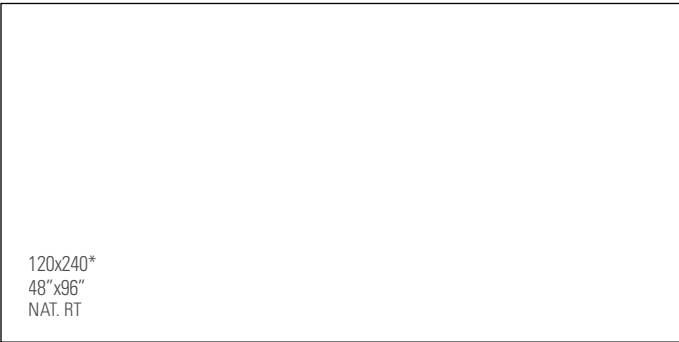
Moka

MOOV  
FORMATI . SIZES . FORMATS . FORMATE . FORMATOS

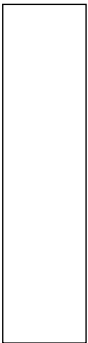
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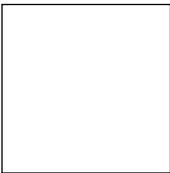
60x120  
24"x48"  
NAT. RT



30x120  
12"x48"  
NAT. RT



20x120  
8"x48"  
NAT. RT



60x60  
24"x24"  
NAT. RT



30x60  
12"x24"  
NAT. RT  
GRIP RT



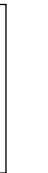
14,7x60  
5 3/4"x24"  
NAT. RT



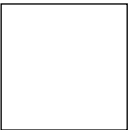
9,7x60  
3 7/8"x24"  
NAT. RT



6,4x60  
2 1/2"x24"  
NAT. RT



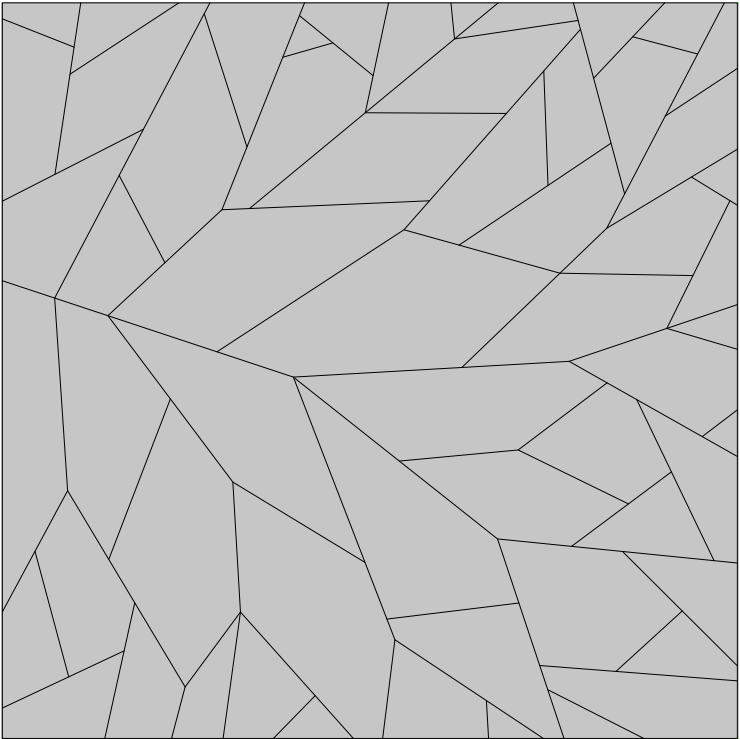
3,1x60  
1 1/4"x24"  
NAT. RT



45x45  
18"x18"  
NAT.



\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

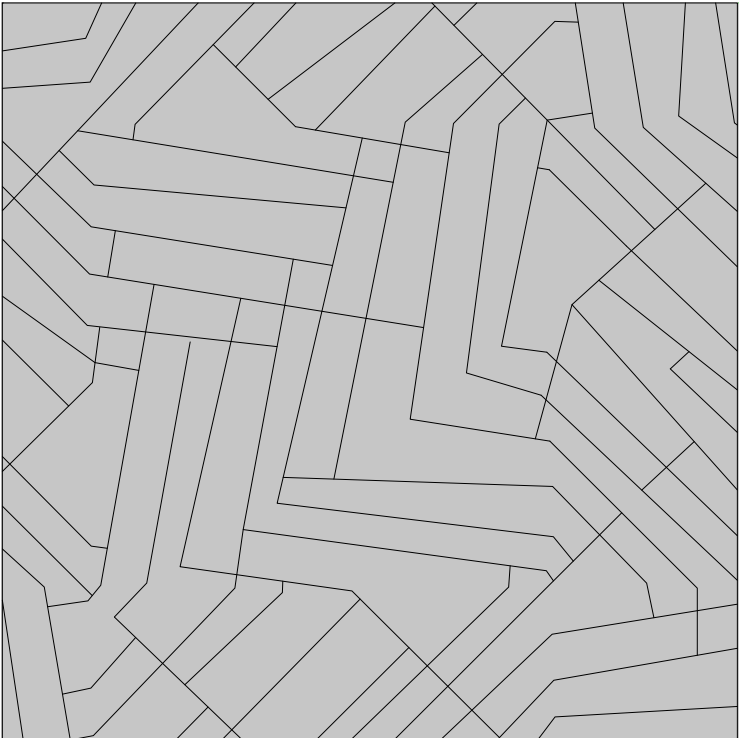


▲ COMP. IDRO MOOV LEAF  
240x240 - 96"x96"

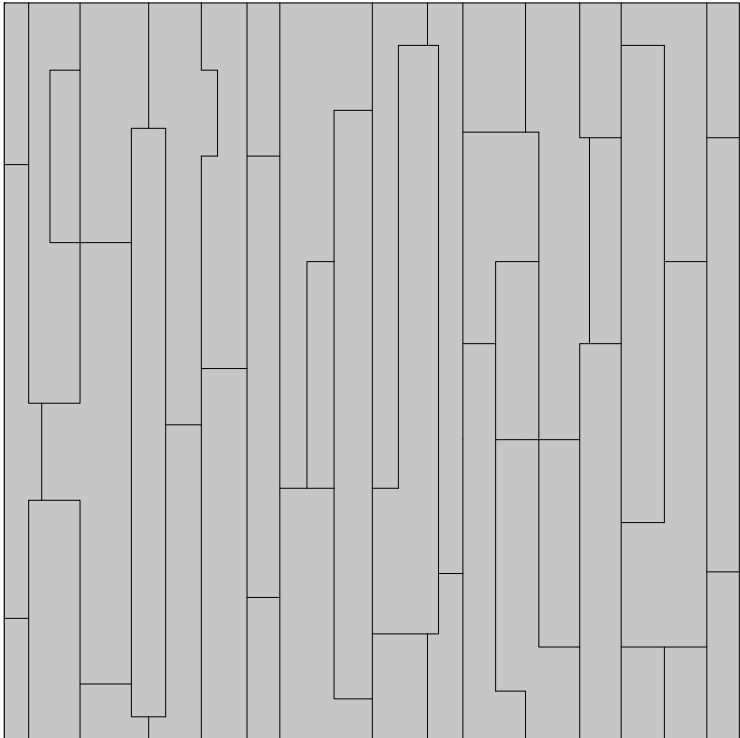
*Idro Moov*  
*Leaf - City - Brick*

I decori IDRO MOOV LEAF, CITY e BRICK sono personalizzabili in dimensione e possono essere realizzati anche con più combinazioni di colore.

The decorations IDRO MOOV LEAF, city and BRICK are customizable in size and can be realized with different colors combinations



▲ COMP. IDRO MOOV CITY  
240x240 - 96"x96"



▲ COMP. IDRO MOOV BRICK  
240x240 - 96"x96"





Moov Grey Comp. Idro Moov Leaf  
240x240 - 96"x96"

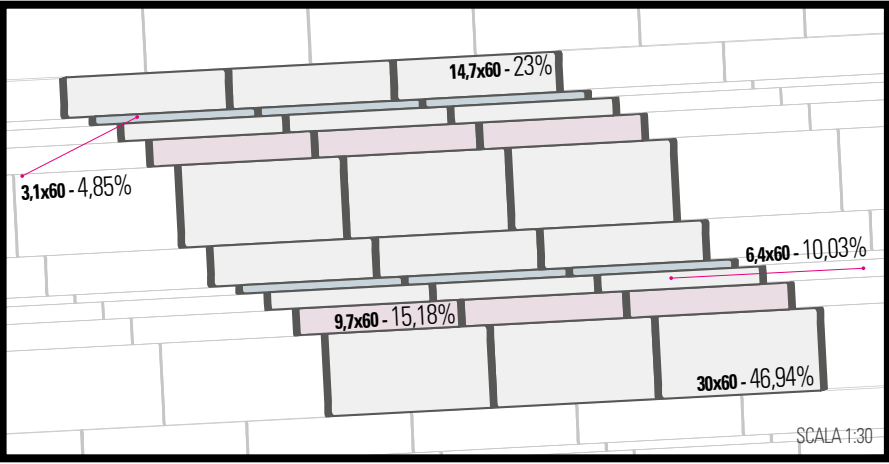
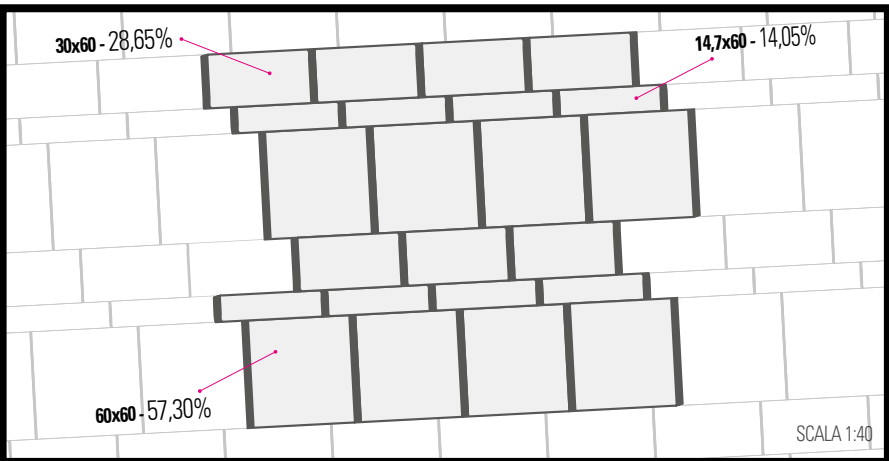
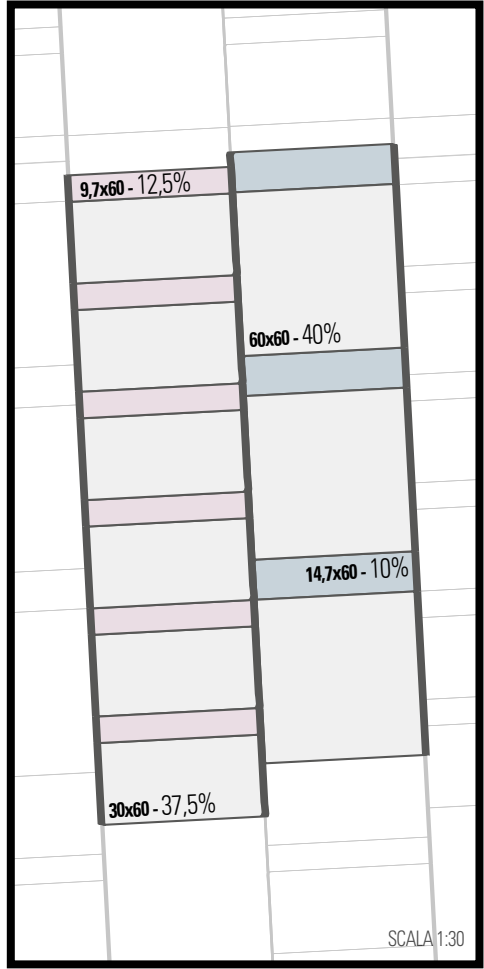
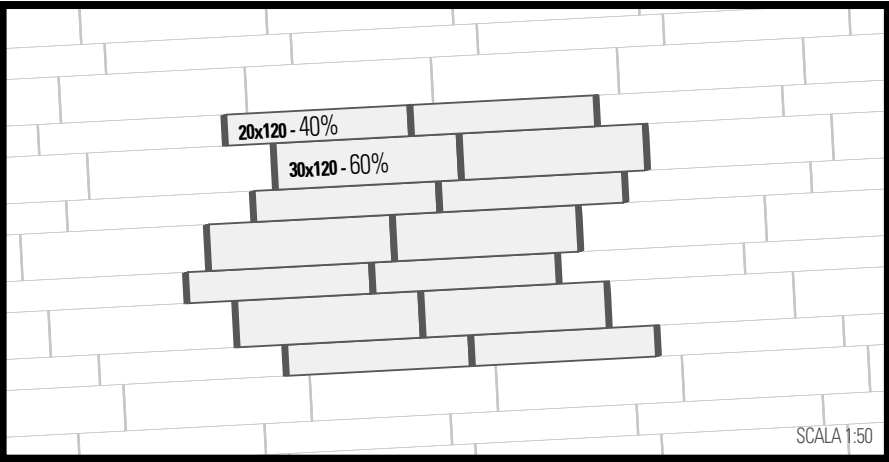
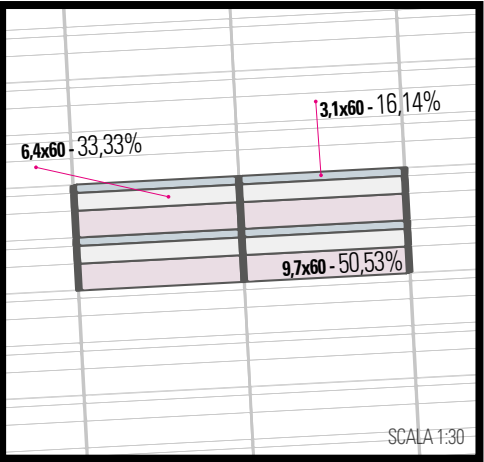
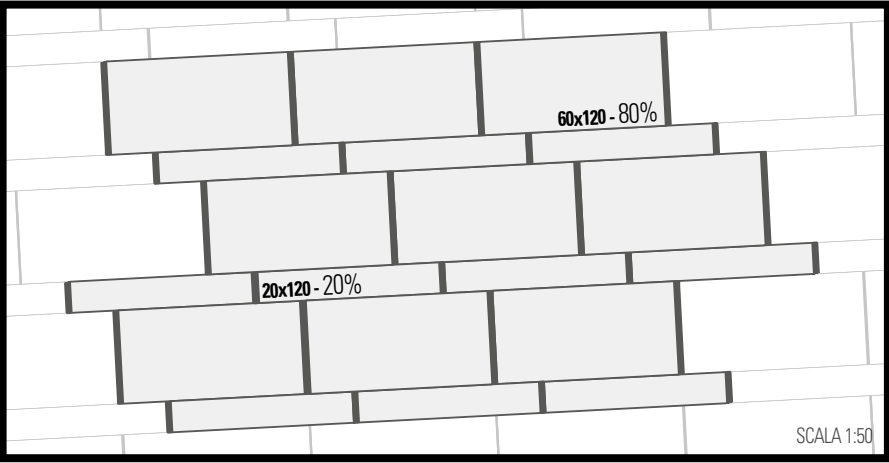
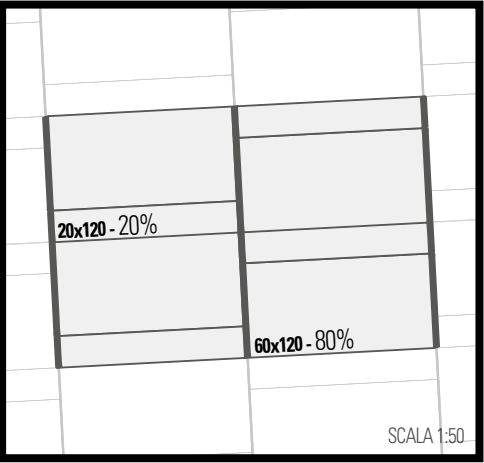
SCHEMI DI POSA

LAYING PATTERNS . SCHÉMAS DE POSE . VERLEGUNGSSCHEMEN . ESQUEMAS DE COLOCACIÓN

MOOV

MOOV

NATURALE . NATURAL . NATUREL . NATURBELASSEN . NATURAL  
NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO  
GRIP RETTIFICATO . GRIP RECTIFIED . GRIP RECTIFIÉ . GRIP REKTIFIZIERT . GRIP RECTIFICADO

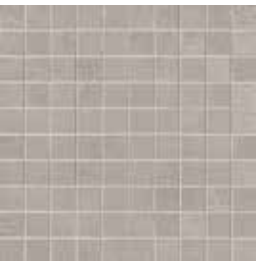


DECORI

DECORS . DECORATIONS . DEKORE . DECOROS

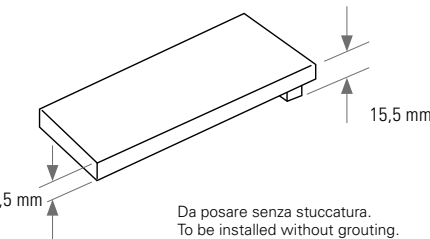


\*\* STRIPS  
30x60 - 12"x24"



\*\* MOSAICO  
30x30 - 12"x12"  
(TOZZETTO: 2,8x2,8 - 1 1/8" x 1 1/8")

PROFILO TITANIO  
1,5x60 - 3/4"x24"



\*\* LISTELLO UP  
6,4x60 - 2 1/2"x24"

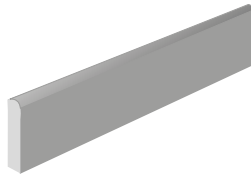


\*\* LISTELLO UP  
9,7x60 - 3 7/8"x24"

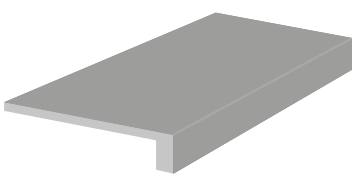
TUTTI I PROFILI DI VETRO E METALLO DI CERAMICHE KEOPE POSSONO ESSERE ABBINATI A QUESTA COLLEZIONE.  
ALL GLASS AND METAL PROFILES OF CERAMICHE KEOPE CAN BE COMBINED WITH THIS COLLECTION.

PEZZI SPECIALI

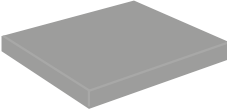
TRIMS . PIECES SPECIALES .  
FORMTEILE . PIEZAS ESPECIALES



\*\* BATTISCOPIA RT  
7,2x60 - 2,8"x24"  
BULLNOSE RT . PLINTE RT  
SOCKEL RT . RODAPIÉ RT



• SCALINO CON PROFILO INCOLLATO RT  
33x60 - 13"x24"  
GLUED STEP TREAD RT.  
NEZ DE MARCHE COLLÉ RT.  
GEKLEBTE STUFENPLATTE RT.  
PELDANO CON PERFIL PEGADO RT.



• SCALINO ANGOLARE CON PROFILO INCOLLATO RT  
33x33 - 13"x13"  
GLUED CORNER STEP TREAD RT.  
CARREAU DE MARCHE COLLÉ PIÈCE ANGULAIRE RT.  
GEKLEBTE STUFENPLATTE ECKSTÜCK RT.  
PELDANO ESQUINA CON PERFIL PEGADO RT.















• Disponibile in tutti i colori, nella finitura strutturato e naturale, solo su ordinazione . • Available in all the colours in the textured and natural finish on order only . • Disponible dans tous les couleurs structuré et naturel uniquement à la demande . • Auf Anfrage, verfügbare in allen Farben der strukturierten und naturbelassen Ausführung . • Disponible en todos los colores en el acabado estructurado y natural sólo bajo petición.

\*\* Disponibile in tutti i colori - \*\* Available in all the colours - \*\* Disponible dans tous les couleurs - \*\* In allen Farben in der Ausführung - \*\* Disponible en todos los colores

• Solo su ordinazione personalizzabile, su tutti i colori . • Customisable on order only, in all colours . • Personnalisable uniquement sur commande, pour toutes les couleurs . • Nur auf Bestellung in allen Farben personalisierbar . • Solo bajo pedido personalizable, en todos los colores .



CARATTERISTICHE TECNICHE (SPESSORE - THICKNESS: 10 mm - 9,5 mm - 9 mm)  
PIASTRELLE PRESSATE A SECCO - CONFORME ALLA NORMA EN 14411 E ISO 13006 APPENDICE G GRUPPO BIa CON E ≤ 0,5 % UGL  
TECHNICAL FEATURES - DRY PRESSED TILES - COMPLIANT WITH STANDARDS EN 14411 AND ISO 13006 ANNEX G GROUP BIa WITH E ≤ 0,5 % UGL

		CARATTERISTICA TECNICA TECHNICAL FEATURES	NORMA SPECIFICATION	VALORE PRESCRITTO VALUES REQUIRED N ≥ 15 cm		*VALORE KEOPE *KEOPE VALUES
CARATTERISTICHE DI REGOLARITA' REGULARITY CHARACTERISTICS		LUNGHEZZA E LARGHEZZA LENGHT AND WIDTH	ISO 10545-2	± 0,6 %	± 2 mm	± 0,2 %
		SPESSORE THICKNESS	ISO 10545-2	± 5,0 %	± 0,5 mm	CONFORME IN ACCORDANCE
		ORTOGONALITÀ RECTANGULARITY	ISO 10545-2	± 0,5 %	± 2 mm	± 0,1 % CONFORME (45x45)
		RETTILINEARITÀ DEGLI SPIGOLI STRAIGHTNESS OF SIDES	ISO 10545-2	± 0,5 %	± 1,5 mm	± 0,1 % CONFORME (45x45)
		PLANARITÀ SURFACE FLATNESS	ISO 10545-2	± 0,5 %	± 2 mm	± 0,3 %
CARATTERISTICHE STRUTTURALI STRUCTURAL CHARACTERISTICS		ASSORBIMENTO D'ACQUA WATER ABSORPTION	ISO 10545-3 ASTM C373	≤ 0,5 %		≤ 0,1 % CONFORME IN ACCORDANCE
		FORZA DI ROTTURA BREAKING STRENGHT MODULO DI ROTTURA MODULUS OF RUPTURE	ISO 10545-4			> 1500 N * ≥ 45 N/mm² *
CARATTERISTICHE SUPERFICIALI SURFACE CHARACTERISTICS		RESISTENZA ALLA ABRASIONE PROFONDA RESISTANCE TO DEEP ABRASION	ISO 10545-6	≤ 175 mm³		≤ 145 mm³
CARATTERISTICHE TERMO IGROMETRICHE THERMAL AND HYGROMETRIC CHARACTERISTICS		COEFFICIENTE DI DILATAZIONE TERMICA LINEARE COEFFICIENT OF LINEAR THERMAL EXPANSION	ISO 10545-8	METODO DI PROVA DISPONIBILE VALORE DICHIARATO TEST METHOD AVAILABLE DECLARED VALUE		< 7x10 <sup>-6</sup> °C <sup>-1</sup>
		RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	ISO 10545-9	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE		GARANTITA GUARANTEED
		RESISTENZA AL GELO FROST RESISTANCE	ISO 10545-12	RICHIESTA REQUIRED		CONFORME IN ACCORDANCE
CARATTERISTICHE CHIMICHE CHEMICAL CHARACTERISTICS		RESISTENZA AI PRODOTTI CHIMICI RESISTANCE TO CHEMICALS	ISO 10545-13	METODO DI PROVA DISPONIBILE VALORE DICHIARATO TEST METHOD AVAILABLE DECLARED VALUE		GARANTITA GUARANTEED
		RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	ISO 10545-14	METODO DI PROVA DISPONIBILE VALORE DICHIARATO TEST METHOD AVAILABLE DECLARED VALUE		GARANTITA GUARANTEED
CARATTERISTICHE DI SICUREZZA SAFETY CHARACTERISTICS		COEFFICIENTE DI ATTRITO DINAMICO DYNAMIC SLIDER	BCRA	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE		> 0,4
		COEFFICIENTE DI ATTRITO STATICO STATIC SLIDER	ASTM C1028			
		CLASSIFICAZIONE ANTISDRUCCIOLO INCLINED PLATFORM	DIN 51130 DIN 51097			R9 (naturale) R11 (strutturato - grip)

\*VALORI MEDI RIFERITI A PROVE FATTE NEGLI ULTIMI 24 MESI, SUL FORMATO 60x60 - AVARAGE VALUES REFER TO TEST DONE IN THE PREVIOUS 24 MONTHS, ON SIZE 60x60  
\*\*MISURA NOMINALE - NOMINAL SIZE: 1195x2390 MM - 1195x1195 MM

“WS” MISURA DI FABBRICAZIONE - WORKING SIZE :  
1194x2390 . 1194x1194 . 596x1195 . 297x1195. 197x1195  
596x596 . 297x596 . 147x596 . 97x596 . 64x596 . 31x596

VALORI “WS” RIFERITI AI CALIBRI DI PRODUZIONE: 120x240\*\* (6), 120x120\*\* (6), 60x120 (6), 30x120 (6), 20x120 (6), 60x60 (6), 30x60 (6), 14,7x60 (6), 9,7x60 (6), 6,4x60 (6), 3,1x60 (6)  
VALUES “WS” RELATED TO THE PRODUCTION CALIPERS: 120x240\*\* (6), 120x120\*\* (6), 60x120 (6), 30x120 (6), 20x120 (6), 60x60 (6), 30x60 (6), 14,7x60 (6), 9,7x60 (6), 6,4x60 (6), 3,1x60 (6)



SPESSORE - THICKNESS:

60x60 (K2) : 20 mm  
120x240\*\* - 120x120\*\* : 9,0 mm  
60x120 - 30x120 - 20x120 : 10 mm  
60x60 - 30x60 - 14,7x60 : 9,5 mm  
9,7x60 - 6,4x60 - 3,1x60 : 9,5 mm  
45x45 : 9,0 mm  
\*\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

Consigli di posa  
Laying suggestions

Al fine di semplificare le operazioni di posa e ottimizzare la resa estetica del prodotto si raccomanda di posare con 2-3 mm di fuga.  
To simplify laying operations and ensure the product looks its best, it is advisable to lay with joints of 2 to 3 mm.

Si suggerisce di posare i formati rettangolari affiancati o sfalsati di 2/3  
It is recommended that you lay the rectangular formats side by side or offset by 2/3







La leggera stonalizzazione cromatica della superficie evidenzia la naturalezza del prodotto, per ottenere il migliore effetto estetico si raccomanda di posare attingendo contemporaneamente da scatole diverse.  
The slight variations in surface colour shade highlight the naturalness of the product. To achieve the best visual results, it is advisable to mix tiles from different boxes when laying.

Subito dopo la stagionatura delle fughe si raccomanda di effettuare la pulizia del pavimento come descritto su: [www.keope.com/cleaning.html](http://www.keope.com/cleaning.html)  
As soon as the joints have fully set, it is advisable to clean the floor as described on the website [www.keope.com/cleaning.htm](http://www.keope.com/cleaning.htm)

Per caratteristiche tecniche relative allo spessore 2 cm (nel formato 60x60) consultare il catalogo K2 (2cm) o [www.keope.com](http://www.keope.com)  
For information about technical features of 2 cm thick items (Size 60x60), see the K2 (2 cm) catalog or [www.keope.com](http://www.keope.com)

MISURE, PESI ED IMBALLI

SIZE, WEIGHT AND PACKAGING . FORMATS, POIDS ET EMBALLAGES . MASSE, GEWICHTE UND VERPACKUNGEN . MEDIDAS, PESOS Y EMBALAJES

FORMATO size format formato		 PZ/SCATOLA pieces/box pièces/bôte stuck/karton pzas/caja	 MQ/SCATOLA mq/box mq/bôte mq/karton mq/caja	 KG/SCATOLA kg/box kg/bôte kg/karton kg/caja	 MQ/PALLET mq/pallet mq/pallet mq/pallet	 KG/PALLET kg/pallet kg/pallet kg/pallet	 SCATOLA/PALLET box/pallet bôte/pallet karton/pallet caja/pallet
		spessore					
120x240**	9,00 mm	1	2,856	≈ 58,00	51,408	≈ 1064	18
120x120**	9,00 mm	2	1,428	≈ 58,00	25,704	≈ 1064	18
60x120	10,0 mm	2	1,44	≈ 33,40	21,60	≈ 521	15
30x120	10,0 mm	4	1,44	≈ 33,50	23,04	≈ 612	16
(K2) 20x120	10,0 mm	6	1,44	≈ 33,50	21,60	≈ 1226	36
60x60	9,5 mm	3	1,08	≈ 23,80	43,20	≈ 972	40
60x60	20,0 mm	2	0,72	≈ 33,80	21,60	≈ 1034	30
30x60	9,5 mm	6	1,08	≈ 23,80	43,20	≈ 972	40
14,7x60	9,5 mm	12	1,058	≈ 22,00	31,75	≈ 680	30
3,1x60	9,5 mm	30	0,558	≈ 13,00	33,48	≈ 800	60
6,4x60	9,5 mm	15	0,576	≈ 12,48	41,47	≈ 770	60
9,7x60	9,5 mm	10	0,582	≈ 13,00	34,92	≈ 800	60
45x45	9,0 mm	5	1,0125	≈ 21,00	33,41	≈ 713	33
7,2x60 batt	-	10	ml 6,00	≈ 10,50	-	-	-

\*\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

FORMATI sizes formats formate formatos	120x240** 48"x96"	120x120** 48"x48"	60x120 24"x48"	30x120 12"x48"	20x120 8"x48"	60x60 24"x24"	30x60 12"x24"	14,7x60 5 3/4"x24"	3,1x60 1 1/4"x24"	6,4x60 2 1/2"x24""	9,7x60 3 7/8"x24"	45x45 18"x18"	7,2x60 2,8"x24" battiscopa RT	33x60 13"x24" *scalino prof. incollato RT	33x33 13"x13" *angolare prof. incollato RT
Moov	■	■	■	■	■	■	■●	■	■	■	■	○	■	■□	■□
Ivory	■	■	■	■	■	■△	■●	■	■	■	■	○	■	■□	■□
Moov	■	■	■	■	■	■△	■●	■	■	■	■	○	■	■□	■□
Moka	■	■	■	■	■	■△	■●	■	■	■	■	○	■	■□	■□
Moov	■	■	■	■	■	■△	■●	■	■	■	■	○	■	■□	■□
Grey	■	■	■	■	■	■△	■●	■	■	■	■	○	■	■□	■□
Moov	■	■	■	■	■	■	■●	■	■	■	■	○	■	■□	■□
Anthracite	■	■	■	■	■	■	■●	■	■	■	■	○	■	■□	■□

\*\*Misura Nominale - Nominal Size: 1195x2390 mm - 1195x1195 mm

- naturale rettificato - natural rectified - naturel rectifié - naturbelassen rektifiziert - natural rectificado
- strutturato rettificato - textured rectified - structuré rectifié - strukturiert rektifiziert - estructurado rectificado
- naturale - natural - naturel - naturbelassen - natural
- grip rettificato - grip rectified - grip rectifie - grip rektifiziert - grip rectificado
- △ strutturato rettificato, spessore 2cm (K2) - Textured rectified 2cm thickness (K2) - Structuré rectifie 2cm d'épaisseur (K2) - Strukturiert rektifiziert Feinsteinzeug mit 2cm (K2) - Estructurado rectificado espesor 2cm (K2)



## UNI ISO 14064

**“GREENTHINKING” è il Progetto Keope nato per rispettare gli obiettivi di sviluppo sostenibile. Keope è una delle aziende oggi più attente alle qualità ecologiche dell’industria ceramica.**

Al passo con la più avanzata evoluzione tecnologica, Keope si è impegnata a seguire un severo programma di tutela della eco-sostenibilità iniziato anni fa con l’adesione al Marchio Ecolabel, per arrivare oggi all’importante certificazione ISO 14064. Il marchio “Greenthinking” è il simbolo di questo impegno di Keope nei confronti della natura.

**“GREENTHINKING” is the project that Keope has realised to fulfil the requirements of sustainable development. Keope is actually one of the companies with the higher attention level to the ecological characteristics in the tile industry.**

In line with the most advanced technological evolution, Keope has committed itself to a strict programme of eco-sustainability, which began years ago by obtaining the Ecolabel and has continued with the attainment of the important ISO 14064 certification.

The “Greenthinking” mark is the symbol of Keope’s commitment to protection of nature.

[www.greenthinking.it](http://www.greenthinking.it)



Prodotto in corso  
di certificazione Ecolabel  
Ecolabel certification in progress



**MK** progetto grafico omniadvert  
coordinamento ufficio marketing ceramiche keope  
fotoelaborazioni modofotografia.it  
stampa grafiche pioppi

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COMPANY WITH QUALITY MANAGEMENT  
SYSTEM CERTIFIED BY DNV  
= ISO 9001:2008 =



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Ceramics of Italy